

Advances with Field Experiments Conference 2024

THE UNIVERSITY OF CHICAGO | KENNETH C. GRIFFIN DEPARTMENT OF ECONOMICS

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

LSE
THE LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE

KEYNOTE SPEAKERS

Recent years have seen an enormous increase and interest in academic research using experimental methods in the field to address questions across a broad range of topics in economics. Moreover, businesses and governments across many countries around the world are starting to appreciate the power that field experiments can have on the design of products, services, and policies.

The Advances with Field Experiments 2024 Conference at the London School of Economics and Political Science gathers academics to present the best and most innovative new work, using field experiments to address economic questions.



Susan Athey, Stanford University

Applying the Technology Toolkit for Social Impact

Professor Athey, Economics of Technology Professor at Stanford GSB, holds a PhD from Stanford. She has served on the faculty at MIT, Stanford, and Harvard. She received the John Bates Clark Medal in 2007, is a member of the National Academy of Sciences, and is the 2023 President of the American Economics Association.

Her research covers digitization, marketplace design, causal machine learning, and the design of complex experiments. She is faculty director of the Golub Capital Social Impact Lab at Stanford GSB. In 2022, she became Chief Economist at the U.S. Department of Justice Antitrust Division.



Oriana Bandiera, London School of Economics and Political Science

Meaning at Work

Oriana Bandiera is Professor of Economics and Sir Anthony Atkinson Chair in Economics at the Department of Economics at the London School of Economics and Political Science.

Oriana is also the State Research Programme Director for the IGC and Member of the IGC Steering Group Co-Director of the LSE-Gates Hub for Equal Representation.



Noam Yuchtman, University of Oxford

Behavioural Political Economy: Studying Political Movements in Real Time

Noam Yuchtman is the Drummond Professor of Political Economy in the Department of Economics at the University of Oxford and All Souls College. In addition to his role at Oxford, Noam is a Managing Editor at the Review of Economic Studies. His research is focused on topics in the fields of political economy, economic history, and labor economics. First, the importance of educational content and the structure of educational institutions in the production of human capital. Second, the political economy of legal institutions: particularly how they affect labor market outcomes and development, and how they are affected by political institutions in which they are embedded. Third, the study of social interactions that shape economic and political behavior. Fourth, the drivers of political ideology and participation in political movements. Finally, the role of the state in promoting economic growth and innovation.

WIFI ACCESS INFO

Visitors from participating institutions are encouraged to use [eduroam](https://eduroam.org/).

Alternatively, LSE has now introduced wireless for guests and visitors in association with 'The Cloud'. For more information and to create an account see [Join the Cloud](#).

Access this program online! Use your device to scan the QR code below and access the full AFE 2024 Program, including any updates.



Link to program:

<https://tinyurl.com/AFELSE>

CONFERENCE ORGANIZERS



JOHN LIST, The University of Chicago

John A. List is the University of Chicago Kenneth C. Griffin Distinguished Service Professor in Economics.

His research focuses on combining field experiments with economic theory to deepen our understanding of the economic science. In the early 1990s, List pioneered field experiments as a methodology for testing behavioral theories and learning about behavioral principles that are shared across different domains. To obtain data for his field experiments, List has made use of several different markets, including charitable fundraising activities, the sports trading card industry, the ride-share industry, and the education sector, to highlight a few. This collective research has led to collaborative work with several different schools and charities, as well as firms including: Lyft, Uber, United Airlines, Virgin Airlines, Humana, Sears, Kmart, Facebook, Google, General Motors, Tinder, Citadel, Walmart and several non-profits.

His research includes over 200 peer-reviewed journal articles and several published textbooks. He co-authored the international best seller, *The Why Axis*, in 2013, and is author to a new best seller, *The Voltage Effect*.

List was elected a Member of the American Academy of Arts and Sciences in 2011, and a Fellow of the Econometric Society in 2015. List received the 2010 Kenneth Galbraith Award, the 2008 Arrow Prize for Senior Economists for his research in behavioral economics in the field, and was the 2012 Yrjo Jahnsson Lecture Prize recipient. He is a current Editor of the *Journal of Political Economy*.



ROBERT METCALFE, Columbia University

Robert Metcalfe is a Professor of International and Public Affairs and SIPA Professor of Energy Policy at Columbia University. He is Co-Editor of the *Journal of Public Economics*, an Associate Editor of the *Journal of Political Economy-Microeconomics*, a Research Associate at NBER, a faculty affiliate of J-PAL, and Chief Economist of Centre for Net Zero. Rob's research lies within applied microeconomics, with a focus on energy and environmental markets, firm and labor productivity, behavioral and public economics. He completed his M.Sc. and Ph.D. at the London School of Economics and Imperial College London, respectively. He is also a co-founder of two companies that originated from his research. You can read more about his research on his website www.rmetcalfe.net.



SEFI ROTH, London School of Economics and Political Science

Sefi Roth is an Associate Professor of Environmental Economics in the Department of Geography and Environment at LSE. He is also the founder and co-leader of the Economics of Air Pollution (EAP) research group at the [Grantham Research Institute on Climate Change and the Environment](#) and a Research Affiliate at [IZA](#). His research mainly concentrates on the economics of air pollution, exploring the impacts of ambient and indoor air pollution on health, human capital, crime, the housing market, and the economy more broadly.

CAMPUS MAP



1 Centre Building
Houghton Street
London
WC2A 2AE

2 Old Building
Houghton Street
London
WC2A 2AE

8:30 – 9:25 a.m.	Registration/Breakfast	Centre Building Ground Floor
9:25 – 9:40 a.m.	<p><i>Welcome and Introductory Remarks</i></p> <p>John List, The University of Chicago Kenneth C. Griffin Department of Economics Robert Metcalfe, Columbia University Sefi Roth, The London School of Economics and Political Science</p>	Old Theatre (OT)
9:40 – 10:40 a.m.	<p>Keynote: Susan Athey, Stanford University <i>Applying the Technology Toolkit for Social Impact</i></p>	Old Theatre
10:40 – 11:00 a.m.	Break – tea and coffee	Centre Building Ground Floor
11:00 a.m. – 12:20 p.m. Session 1A	<p><u>Parallel Sessions 1</u></p> <p><i>Labor 1</i></p> <ul style="list-style-type: none"> • Yanina Domenella, Centro de Estudios Monetarios y Financieros (CEMFI) – <i>Supporting the Labor Inclusion of People with Intellectual and Developmental Disabilities: Evidence from and RCT in Spain</i> • Edwin Ip, University of Exeter – <i>Artificial Intelligence and Debiasing in Hiring: Impact on Applicant Quality and Gender Diversity</i> • Anett John, University of Birmingham – <i>Conditional Cash Transfers on the Labor Market: Evidence from Young French Jobseekers</i> • Huyen Nguyen, Utrecht University – <i>Gender Differences in Self-Presentation Strategies: A Vignette Survey Experiment in Human vs. AI Recruitment</i> 	Room CBG.1.06
Session 1B	<p><i>Discrimination 1</i></p> <ul style="list-style-type: none"> • Cornel Nesseler, University of Stavanger – <i>Unveiling Discrimination: Exploring Multicultural Challenges in Modern Societies Through a Large-Scale Field Experiment on Sports Clubs</i> • Johannes Rincke, University of Erlangen-Nuremberg – <i>Racial Discrimination in Seeking Advice</i> • Abu Siddique, Royal Holloway University of London – <i>Leveraging Edutainment and Social Networks to Foster Interethnic Harmony</i> 	Room CBG.1.07
Session 1C	<p><i>Education 1</i></p> <ul style="list-style-type: none"> • Ankush Asri, Radboud University – <i>Unlocking Young Women’s Minds? The Impact of a Low-Cost Career Guidance Program</i> • Laura Breitkopf, Max Planck Institute for Research on Collective Goods, Bonn, Germany – <i>The Effects of a Large-Scale Social and Emotional Learning Program on Students’ Educational Attainment</i> • Manu Muñoz, Luxembourg Institute of Socio-Economic Research (LISER) – <i>Publicly Targeting Disadvantaged Groups Limits Their Take-up of Educational Opportunities</i> 	Room CBG.2.03
Session 1D	<p><i>Education 2</i></p> <ul style="list-style-type: none"> • Theodor Kouro, CERGE-EI – <i>Desirable Ideal or Achievable Reality? A Field Experiment on Parental Aspirations</i> • Denise Feigl, University of Regensburg – <i>MINTful career choices</i> • Julie Pernaudet, The University of Chicago – <i>Parental Expectations on the Role of Institutional vs Family Inputs for Child Development</i> • Katherina Thomas, University of Barcelona – <i>Social Norms, Parenting Behaviors and Child Aspirations: Two Survey Experiments in Ghana</i> 	Room CBG.2.04

<p>11:00 a.m. – 12:20 p.m. Session 1E</p>	<p><u>Parallel Sessions 1 (cont'd)</u> <i>Discrimination & Labor 1</i></p> <ul style="list-style-type: none"> • Armenak Antinyan, Thames Water – <i>Productivity Signals and Disability-related Hiring Discrimination: Evidence from a Field Experiment</i> • Paolo Falco, University of Copenhagen – <i>The Impact of Inputs Quality Certification on Beliefs and Welfare: Experimental Evidence from Tanzania</i> • Luca Fumarco, Masaryk University, IZA, GLO – <i>(un)Effectiveness of the Temporary Protection EU Act – A Study with Ukrainian Refugees Job Applicants</i> • Alex Zhou, Brown University – <i>The Impact of Intra-Household Information Asymmetry on Labor Productivity: An Experimental Study in Cambodia</i> 	<p>CBG.2.05</p>
<p>Session 1F</p>	<p><i>Productivity & IO</i></p> <ul style="list-style-type: none"> • Amira Bouziri, Mediterranean School of Business – <i>Attracting Firms to Government Support Programs: Theory and Evidence from two Randomized Controlled Trials in Tunisia</i> • Florian Münch, The London School of Economics (LSE) – <i>Stronger Together: Promoting Export Through Female-Only SME Consortia</i> • Luisa Gagliardi, Bocconi University – <i>Entrepreneurial Domains, Theories and New Ideas: Evidence from a Field Experiment</i> 	<p>CBG.2.06</p>
<p>Session 1G</p>	<p><i>Political Economy 1</i></p> <ul style="list-style-type: none"> • Dan Kashner, Alfred P. Sloan Foundation – <i>Preempting Polarization: An Experiment on Opinion Formation</i> • Andreas Kotsadam, The Frisch Centre – <i>Is Support for Authoritarian Rule Contagious? Evidence from Field and Survey Experiments</i> • Ignacio Torres-Ulloa, University of Southern California – <i>Bad State: Discrimination against immigrants among civil servants</i> • Egon Tripodi, Hertie School – <i>Talking across the Aisle</i> 	<p>Old Theatre</p>
<p>Session 1H</p>	<p><i>Environment & Energy 1</i></p> <ul style="list-style-type: none"> • Lara Collart, Universiteit Antwerpen – <i>Accelerating the Adoption of Green Technologies in Low-income Countries: Impact and Mechanisms for Electric Cooking in the D.R. Congo</i> • Alexander Dangel, Heidelberg University – <i>The Demand for, and Impact of, Personal Air Pollution Exposure Information: Evidence from a US Field Experiment</i> • Arman Rezaee, University of California, Davis – <i>Beliefs, Signal Quality, and Information Sources: Experimental Evidence on Air Quality in Pakistan</i> • Nan Sandi, University of Oxford – <i>Waste is a Terrible Thing to Waste: Market Access for Agricultural Waste and Alternative Energy Generation</i> 	<p>CBG.1.09</p>
<p>Session 1I</p>	<p><i>Development 1</i></p> <ul style="list-style-type: none"> • Onur Altindag, Bentley University – <i>Efficiency Versus Effectiveness in Targeting Scaled Social Assistance Programs: Evidence from a Nationwide Policy Experiment</i> • Sara Giunti, University of Milano – <i>Timing It Right: Unintended Consequences of Information Provision in a Sanitation Programme (with Britta Augsburg, Maitreesh Ghatak, and Bansi Malde)</i> • Max Posch, University of Exeter – <i>On the Importance of African Traditional Religion for Economic Behavior</i> • Francesca Salvati, University of Essex – <i>Families as Drivers of Inequality: Experimental Evidence from an Early Childhood Intervention</i> 	<p>CBG.1.10</p>
<p>Session 1J</p>	<p><i>AI</i></p> <ul style="list-style-type: none"> • David Holtz, University of California, Berkeley – <i>The Uneven Impact of Generative AI on Entrepreneurial Performance</i> • Brian Jabarian, The University of Chicago – <i>Critical Thinking and Storytelling Contexts</i> • Jeffrey Livingston, Bentley University – <i>Do People Trust Generative AI? An Artefactual Field Experiment with ChatGPT</i> • Alp Sungu, Wharton – <i>Generative AI Can Harm Learning</i> 	<p>LSE Lecture Theatre</p>

12:20 – 12:40 p.m.	Packed Lunch Station at Centre Building Ground <i>(Please bring lunch to Panel Session at Old Theatre)</i>	Centre Building Ground Floor
12:40 – 1:40 p.m.	Lunch Panel: Noam Angrist, University of Oxford; Rob Metcalfe, Columbia University; Abhijeet Singh, Stockholm School of Economics; John List, The University of Chicago Kenneth C. Griffin Department of Economics (Moderator) <i>The Science of Using Science</i>	Old Theatre
1:40 – 2:00 p.m.	Break – tea and coffee	Centre Building Ground Floor
2:00 – 3:20 p.m. Session 2A	<u>Parallel Sessions 2</u> <u>Education 3</u> <ul style="list-style-type: none"> • Marco Castillo, Texas A&M University – <i>Early Childhood Interventions under Universal Health Care: The Case of Australia’s Right@Home RCT</i> • Karen Hauge, The Frisch Centre – <i>Offering Scholarships to Adult Skilled Workers: Evidence from a Field Experiment</i> • Sarah Rezaei, Utrecht University – <i>How to Motivate Students with Goals and Incentives</i> • Alessandro Toppeta, Stockholm University – <i>Effective Families or Effective Schools? Experimental Evidence on Fostering Children’s Numeracy</i> 	Room CBG.1.06
Session 2B	<u>Discrimination & Labor 2</u> <ul style="list-style-type: none"> • Cansin Arslan, University of Exeter – <i>Can Diversity Training Lead to More Diverse Hiring? Evidence from a Field Experiment</i> • Gwen-Jiro Clochard, Institute of Social and Economic Research – Osaka University – Joint Initiative for Latin American Experimental Economics – <i>A Large-scale Field Experiment to Disentangle Sources of Statistical Discrimination in a Social Setting</i> • Vasanthi Subramonia Pillai, Technical University of Munich – <i>Intra-Household Perceptions of Women’s Public Transit Safety: A Discrete Choice Experiment in Urban India</i> 	Room CBG.1.07
Session 2C	<u>Public</u> <ul style="list-style-type: none"> • Justin Holz, University of Michigan – <i>Do Prize-Linked Savings Incentives Increase Savings? Evidence from a Natural Field Experiment in Colombia</i> • Bansi Malde, University of Kent – <i>Personalized Information Provision and the Take-Up of Government Benefits</i> • Jan Schmitz, Radboud University – <i>How to Improve Small Firms’ Payroll Tax Compliance? Evidence from a Randomized Field Experiment</i> • Glenn Dutcher, The University of North Carolina Charlotte – <i>Linking Doctors’ Hypothetical with Retrospective Choices on Deceased Donor Kidney Offers</i> 	Room CBG.2.03
Session 2D	<u>Development 2</u> <ul style="list-style-type: none"> • Mahreen Mahmud, University of Exeter – <i>“We’re All in This Together”: Addressing Poverty in Village Economies</i> • Lise Masselus, RWI – Leibniz Institute for Economic Research – <i>Lost in the design space? Construct Validity in the Microfinance Literature</i> • Kaywana Raeburn, Union College – <i>Learning and Technology Choice: Experimental Evidence from Guyana</i> • Bhavya Shrivastava, Trinity College Dublin – <i>Financing Female Micro-Entrepreneurs: An Experiment on Flexible and Sustainable Credit Products</i> 	Room CBG.2.04
Session 2E	<u>Behavioral 2</u> <ul style="list-style-type: none"> • Florian Hett, University of Mainz – <i>Testing and Interpreting the Effectiveness of Causal Machine Learning – An Economic Theory Approach</i> 	Room CBG.2.05

<p>2:00 – 3:20 p.m. Session 2E</p>	<p><u>Parallel Sessions 2 (cont'd)</u> <i>Behavioral 2 (cont'd)</i></p> <ul style="list-style-type: none"> • Mathias Celis, Ghent University – <i>Keep the Change: A Low Barrier Behavioral Intervention to Help Emerging Adults Invest</i> • Rafael Suchy, University of Oxford – <i>How Robust is Commitment Demand – Experimental Evidence (with Séverine Toussaert)</i> 	<p>Room CBG.2.05</p>
<p>Session 2F</p>	<p><i>Health 2</i></p> <ul style="list-style-type: none"> • Ali Aouad, London Business School & MIT Sloan – <i>Food Subsidies and Substitution: Experimental Evidence from Indian Micro Retail Panel Data</i> • Khalid Imran, University of Cologne – <i>Addressing Antimicrobial Resistance (AMR) and Self-medication Practice (SMP) in Developing Countries: A Field Experiment in Bangladesh</i> • Dominik Jockers, Heidelberg University – <i>Learning HIV status and sexual risk behavior: Quasi-experimental evidence from South Africa</i> • Sarit Weisburd, The Hebrew University – <i>Behavioral Spillovers from Promoting Healthier Consumer Choices</i> 	<p>Room CBG.2.06</p>
<p>Session 2G</p>	<p><i>Labor 2</i></p> <ul style="list-style-type: none"> • Maulik Jagnani, Tufts University – <i>Heat and Team Production: Experimental Evidence from Bangladesh</i> • Yohei Mitani, Kyoto University – <i>Diffusion of Social Capital: Does Membership in Sustainable Fisheries Clubs Facilitate the Spread of Cooperation Beyond the Group?</i> • Juliane Zenker, University of Goettingen – <i>Business or Job Skill Training: Evidence from Young Women in Liberia</i> • Manuela Collis, University of Toronto – <i>Workplace Hostility</i> 	<p>Room CBG.1.08</p>
<p>Session 2H</p>	<p><i>Environment/Energy 2</i></p> <ul style="list-style-type: none"> • Sanchayan Banerjee, Vrije Universiteit Amsterdam – <i>Immersive Technologies are Only Mildly Effective in Improving Forest Conservation Behaviours: A Field Experiment in Brazil</i> • Leon Fazlik, BTU Cottbus-Senftenberg – <i>(i)CCS Acceptance – Evidence from a Framed Field Experiment</i> • Yuhan Liu, University of Mannheim – <i>Relevance of ESG Information in B2B Relationships: Experimental Evidence from Firms in Germany</i> • Jonas Maeser, Ruhr University Bochum – <i>PV Leasing Models: A Game Changer to PV Adoption?</i> 	<p>Room CBG.1.09</p>
<p>Session 2I</p>	<p><i>Environment/Energy 3</i></p> <ul style="list-style-type: none"> • Gerarda Caso, University of Naples Federico II – <i>The Cross-modal Influence of Packaging on Hedonic Liking of Wine: A Field Experiment</i> • Jana Eßer, RWI – Leibniz Institute for Economic Research – <i>Long-Run Effects of a Behavioral Intervention: Experimental Evidence from Meat Consumption</i> • Andrea Guido, Paris School of Business – <i>Encouraging Responsible Internet Data Consumption</i> • Johannes Lohse, University of Birmingham – <i>Pollution Perceptions</i> 	<p>Room CBG.1.10</p>
<p>Session 2J</p>	<p><i>Markets & Platforms</i></p> <ul style="list-style-type: none"> • Francesco Gabriele, University of Southern California – <i>The Welfare Effects of Behavior-based Price Discrimination in E-commerce</i> • Kristine Koutout, Stanford University – <i>Impact Matters for Giving at Checkout</i> • Nikhil Masters, University of Essex – <i>Popularity Breeds Contempt: Competition Effects in the Dating Market</i> 	<p>LSE Lecture Theatre</p>
<p>3:20 – 3:40 p.m.</p>	<p>Break – tea and coffee</p>	<p>Centre Building Ground Floor</p>

<p>3:40 – 5:00 p.m. Session 3A</p>	<p><u>Parallel Sessions 3</u> <u>Education 4</u></p> <ul style="list-style-type: none"> • Seda Ertac, Koç University – <i>Exposure to Competitive Educational Settings and the Willingness to Enter Tournaments</i> • Karen Ye, Queen’s University – <i>Learning by Teaming</i> • Juan Pereira, Brown University – <i>Don’t Stop Believing: Empowering Low SES Students through Cognitive Behavioral Interventions</i> • Ragan Petrie, Texas A&M University – <i>Do Economics and Business Have an Image Problem? Effects of Teaching and Climate on College Major Choice</i> 	<p>Room CBG.1.06</p>
<p>Session 3B</p>	<p><u>Education 5</u></p> <ul style="list-style-type: none"> • Amalia Di Girolamo, University of Birmingham – <i>The Default Option Effect on Children’s Generosity and Norms</i> • Md Hashibul Hassan, Jagannath University, Dhaka – <i>Shaping Altruism: The Impact of Early-Age Educational Pro-grams on Children’s Redistributive Preferences</i> • Vergara Merino, CREST – ENSAE – IP Paris – <i>Combating LGBTphobia in Schools: Evidence from a Field Experiment in France</i> • Michalis Drouvelis, University of Birmingham – <i>Dictator Giving and Taking: Evidence from Schoolchildren</i> 	<p>Room CBG.1.07</p>
<p>Session 3C</p>	<p><u>Gender & Labor</u></p> <ul style="list-style-type: none"> • Peter Ward-Griffin, London School of Economics – <i>The Mismeasure of Women</i> • Deepshikha Batheja, One Health Trust, India – <i>Gender Peer Effects in the Labour Market: A Field Experiment in Indian Call Centres</i> • Suhani Jalota, Stanford University – <i>What Works For Her? How Work-from-Home Jobs Affect Female Labor Force Participation in Urban India</i> 	<p>Room CBG.2.03</p>
<p>Session 3D</p>	<p><u>Human Capital & Labor</u></p> <ul style="list-style-type: none"> • Armando Miano, University of Naples Federico II – <i>Perceived Costs and Benefits of Participating in Further Training</i> • Matti Sarvimäki, Aalto University – <i>Randomization as an Incentive Device: Evidence from Public Procurement of Immigrant Integration Services</i> • Elena Spadini, University of Southern California – <i>The Returns to Skills During the Pandemic: Experimental Evidence from Uganda</i> • Fabio Tufano, University of Leicester – <i>Cooperation and the Strength of Social Ties: Evidence from Randomly Assigned Real Groups</i> 	<p>Room CBG.2.04</p>
<p>Session 3E</p>	<p><u>Networks & Peers</u></p> <ul style="list-style-type: none"> • Leon Houf, Heidelberg University – <i>Between Anthropology and Behavioural Economics: Interdisciplinary Complexity, Widening Moral Horizons and Belonging in a Laos Case Study</i> • Francesca Pagotto, The University of Chicago – <i>Multidimensional Peer Choices</i> • Guillermo Woo-Mora, Paris School of Economics – <i>On the other Side of the Creek: Historical Exclusion, Local Interactions and Human Capital Accumulation</i> • Anuj Kumar, University of Florida – <i>Improving Skill Production with Peer-Induced Knowledge Diffusion in K-12 Schools</i> 	<p>Room CBG.2.05</p>
<p>Session 3F</p>	<p><u>IO & Platforms</u></p> <ul style="list-style-type: none"> • Deniz Aydin, Washington University in St. Louis – <i>Optimal Pricing using Causal Machine Learning</i> • Andrey Fradkin, Boston University – <i>Data Sharing and Website Competition: The Role of Dark Patterns</i> • Prashant Garg, Imperial College London – <i>Polarized Scientists</i> 	<p>Room CBG.2.06</p>
<p>Session 3G</p>	<p><u>Development 3</u></p> <ul style="list-style-type: none"> • Hamna Ahmed, Lahore School of Economics – <i>The Unintended Consequences of Accountability: Quasi-experimental Evidence from Policing in Pakistan</i> • Gabriel Weber Costa, São Paulo School of Economics – <i>Can At-risk Youth Be Rescued? Experimental Evidence of a Nationwide Youth Empowerment Program</i> • Julia Seither, Universidad del Rosario – <i>Integrating Immigrants as a Tool for Broad Development</i> • Jules Gazeaud, CNRS – <i>Measuring Sensitive Outcomes Using a Ballot-box: Proof-of-concept from Migration Surveys in Egypt</i> 	<p>Room CBG.1.08</p>

<p>3:40 – 5:00 p.m. Session 3H</p>	<p><u>Parallel Sessions 3 (cont'd)</u> <i>Behavioral 1</i></p> <ul style="list-style-type: none"> • Ciril Bosch Rosa, TU Berlin – <i>Overconfidence and the Political and Financial Behavior of a Representative Sample</i> • Mira Fischer, WZB Berlin Social Science Center – <i>Is Public Support for Behavioral Policies Influenced by Narratives about Psychological Mechanisms?</i> • Matthias Rodemeier, Bocconi University – <i>Judging nudging: Understanding the welfare effects of nudges versus taxes</i> • Claire Stein, University of Groningen – <i>Culture and Competition: Independent vs. Interdependent Framing Alters Preference for Competition</i> 	<p>Room CBG.1.09</p>
<p>Session 3I</p>	<p><i>Methods</i></p> <ul style="list-style-type: none"> • Daniel Evans, University of Bonn – <i>Predicting Social Science Results</i> • Camila Galindo, Universidad de Los Andes – <i>Conditional Choice Rules and the Identification of Multivalued Treatment Effects</i> • Ivan Kroupin, London School of Economics – <i>A Flexible, Scalable Framework for Representative Sampling in Field Conditions</i> • Rahul Ladhania, University of Michigan – <i>Personalized Assignment to One of Many Arms Via Regularized and Clustered Joint Assignment Forests: Application to Large Behavioral Science Field Experiments</i> 	<p>Room CBG.1.10</p>
<p>Session 3J</p>	<p><i>Environment & Energy 4</i></p> <ul style="list-style-type: none"> • Viola Helmers, RWI – Leibniz Institute for Economic Research – <i>Evaluating the Effectiveness of Sustainable Transport Alternatives in Reducing Car Use: A Large-Scale Field Test</i> • Beaumont Schoeman, University of Basel – <i>Pigovian Transport Pricing in Practice</i> • Ady Shany, Tel Aviv University – <i>Can Usage-Based Pricing Reduce Traffic Congestion?</i> • Mark Andor, RWI – Leibniz Institute for Economic Research – <i>Differences in How and Why Social Comparisons and Real-Time Feedback Impact Resource Use: Evidence from a Field Experiment</i> 	<p>LSE Lecture Theatre</p>
<p>5:00 – 5:20 p.m. Break</p>		
<p>5:20 – 6:20 p.m.</p>	<p>Panel: Amalia Di Girolamo, University of Birmingham; Michalis Drouvelis, University of Birmingham; Seda Ertac Guler, Koc University; Ragan Petrie, Texas A&M University; John List, The University of Chicago (Moderator) <i>Generation Next: The Next Generation of Field Experimentalists and Experiments with Children</i></p>	<p>Old Theatre</p>
<p>7:00 – 10:00 p.m.</p>	<p>Dinner at Great Hall, Goodenough College 15 minute walk to Great Hall from Old Theatre</p>	<p>Goodenough College Mecklenburgh Square, London WC1N 2AB</p>

8:30 – 9:00 a.m.	Breakfast	Centre Building Ground Floor
9:00 – 10:00 a.m.	Keynote: Noam Yuchtman, University of Oxford <i>Behavioural Political Economy: Studying Political Movements in Real Time</i>	Old Theatre
10:00 – 10:20 a.m.	Break	
10:20 – 11:40 a.m. Session 4A	<u>Parallel Sessions 4</u> <u>Environment & Energy 5</u> <ul style="list-style-type: none"> • Robbie Maris, University of Waikato (New Zealand) and University College London – <i>Volunteering for Nature Generates Behavioural Spillovers, Increases Pro-environmental Orientation and Improves Wellbeing: A Field Experiment</i> • Lorenz Goette, National University of Singapore – <i>Testing Spillovers in Resource Conservation: Evidence from a Natural Field Experiment</i> • Madeline Werthschulte, VU Amsterdam – <i>Residential Gas Savings during Peak Prices – Evidence from the Field</i> • Yuanwei Xu, Ruhr University Bochum – <i>Improving Citizens’ Acceptance for Carbon Taxes in China</i> 	Room CBG.1.06
Session 4B	<u>Agriculture & Environment</u> <ul style="list-style-type: none"> • Austėja Kažemekaitytė, University of Trento – <i>Carbon Offsetting Programs and Farmers’ Adoption of Methane-mitigating Innovations: An Economic Experiment</i> • Tongzhe Li, University of Guelph – <i>Randomized Controlled Trials on the Cost-effectiveness of Reverse Auctions</i> • Vaishnavi Surendra, Precision Development (PxD) – <i>Weather Forecasts and Farmers’ Beliefs after False Alarms</i> • Carly Trachtman, International Food Policy Research Institute – <i>Information as a Source of Empowerment: The Role of Climate Information Services</i> 	Room CBG.1.07
Session 4C	<u>Labor 4</u> <ul style="list-style-type: none"> • Faisal Kattan, The University of Chicago – <i>Examining Unemployment Dynamics in KSA: The Role of Unrealistic Earnings Expectations</i> • Ruchi Mahadeshwar, Brown University – <i>The Impact of Workplace Incentives on Sex Workers</i> • Alexandra Schubert, University of Zurich – <i>Give Me a Break: Perceived Returns to Rest</i> • Ottavia Veroux, The Institute for Fiscal Studies – <i>Skill-capital Complementarities and the Effectiveness of Firm Training Programs</i> 	Room CBG.2.03
Session 4D	<u>Labor & Productivity</u> <ul style="list-style-type: none"> • Lisa Ho, Massachusetts Institute of Technology – <i>Bringing Work Home: Flexible Work Arrangements as Gateway Jobs for Women in West Bengal</i> • Hugh Xiaolong Wu, Washington University in St. Louis – <i>Corporate Social Responsibility Initiatives and Employee Performance: Evidence from a Field Experiment</i> • Francisco Brahm, London Business School – <i>Barriers to Organizational Performance: Experimental Evidence of the Importance of Relational Contracts</i> • Irma Clots-Figueras, University of Kent – <i>The Effects of Mobile-Based Information Provision and Peer-Based Information Sharing Channels on Small Firms in India</i> 	Room CBG.2.04
Session 4E	<u>Education 6</u> <ul style="list-style-type: none"> • Puneet Arora, Management Development Institute Gurgaon – <i>Are Students Really Biased against Female Professors? Experimental Evidence from India</i> • Avner Seror, Aix-Marseille School of Economics – <i>Attitudes as Assets</i> • Gabriella Conti, University College London – <i>Empowering Home Visitors in Early Interventions via Technology</i> • Julen Zarate-Pina, University of the Basque Country – <i>Teaching Social Capital (with Pietro Biroli, Amalia Di Girolamo and Michele Giannola)</i> 	Room CBG.2.05
Session 4F	<u>Education 7</u> <ul style="list-style-type: none"> • Mridul Joshi, Stanford University – <i>Hard to Read: The Impact of Advanced Reading Assignments on Language and Literacy Outcomes in Nigeria</i> 	Room CBG.2.06

<p>10:20 – 11:40 a.m. Session 4F</p>	<p><u>Parallel Sessions 4 (cont'd)</u> <i>Education 7 (cont'd)</i></p> <ul style="list-style-type: none"> • Mert Gumren, University of Leicester – <i>Fostering Computational Thinking through Coding Education in Elementary School</i> • Julio Rodriguez, Columbia University – <i>A Seven-College Experiment Using Algorithms to Track Students: Impacts and Implications for Equity and Fairness</i> • Sebastian Salomon, The Behavioral Insights Team – <i>Reducing Students' Absenteeism in Uruguay: Evidence from large-scale field experiment</i> 	<p>Room CBG.2.06</p>
<p>Session 4G</p>	<p><i>Political Economy 2</i></p> <ul style="list-style-type: none"> • Steven Brownstone, University of California, San Diego – <i>The Labor Market Effects of a Government Agriculture Mechanization Push: Evidence from an Experiment</i> • Théo Marquis, Sciences Po – <i>Curtailing False News, Amplifying Truth</i> • María Urcia, Universidad del Pacífico – <i>Corruption, Dishonesty, and Altruism: An Experimental Approach Applied to Peruvian Youth</i> • Jared Gars, University of Florida; Mateusz Stalinski, University of Warwick – <i>Politics of Food</i> 	<p>Old Theatre</p>
<p>Session 4H</p>	<p><i>Devo & Health</i></p> <ul style="list-style-type: none"> • Lisa Bogler, Georg-August-Universität Göttingen – <i>Introducing a New Method of Iron Supplementation into Anganwadi Centres in Rural Bihar, India: A Randomized Controlled Trial</i> • Alina Imping, University of Erlangen-Nürnberg – <i>Health Insurance Preferences for Outpatient Care – A Discrete Choice Experiment in Pakistan</i> • Mylene Lagarde, London School of Economics – <i>Better Together? Group Incentives and the Demand for Prevention</i> • Lisa Rogge, FAU Erlangen-Nürnberg – <i>Medical and Cost Uncertainty in Health Care Seeking: A Survey Experiment</i> 	<p>Room CBG.1.08</p>
<p>Session 4I</p>	<p><i>Environment & Energy 6</i></p> <ul style="list-style-type: none"> • Johanna Arlinghaus, University of Oxford – <i>The Effect of Information Framing on Policy Support: Experimental Evidence from Urban Policies</i> • Gert-Jan Romensen, University of Groningen – <i>Price Expectations and Consumer Demand for Price Stability: Evidence from a Field Experiment on Gasoline Price Caps</i> • Jakob Roth, University of Basel – <i>Mobility Pricing to Promote E-biking and Reduce Transportation Externalities: Insights from a GPS-Tracked Experiment</i> • Adi Shany, Tel Aviv University – <i>Can Usage-Based Pricing Reduce Traffic Congestion?</i> 	<p>Room CBG.1.09</p>
<p>Session 4J</p>	<p><i>Gender</i></p> <ul style="list-style-type: none"> • Romasa Ali, EBS Universität für Wirtschaft und Recht – <i>I See You – Experimental Evidence on Social Norms Updating in Digital Roscas from Pakistan</i> • Isabelle Cohen, University of Washington – <i>Empowering Married Adolescents: An Impact Evaluation in Northern Nigeria</i> • Justine Herve, Stevens Institute of Technology – <i>Equal Siblings, Unequal Spouses – Evidence from a Multifaceted Intervention for Adolescents in India</i> • Margaux Suteau, London School of Economics – <i>Bystanders' Beliefs and Behaviors towards Sexual Harassment in the Workplace: Experimental Evidence from France</i> 	<p>Room CBG.1.10</p>
<p>Session 4K</p>	<p><i>Behavioral Public 1</i></p> <ul style="list-style-type: none"> • Gabriele Ballicu, University of Cagliari – <i>What Motives Increase Blood Donation? A Field Experiment with Framing Messages</i> • Nils Wernerfelt, Northwestern University – <i>Combating Misinformation on Social Media</i> • Janna Ter Meer, Scripps Research Translational Institute – <i>The Effect of Choice over Reminder Frequency on Long-term Research Study Participation</i> • Karmini Sharma, Imperial College London – <i>Women's Perceived Safety and Labour Market Preferences</i> 	<p>LSE Lecture Theatre</p>
<p>11:40 a.m. – 12:00 p.m. Break</p>		
<p>12:00 – 12:40 p.m. Session 5A</p>	<p><u>Parallel Sessions 5</u> <i>Education & Labor</i></p> <ul style="list-style-type: none"> • Xiao Yin, University College London – <i>Learning in the Limit: Income Inference from Credit Extensions</i> 	<p>Room CBG.1.06</p>

<p>12:00 – 12:40 p.m. Session 5A</p> <p>Session 5B</p> <p>Session 5C</p> <p>Session 5D</p> <p>Session 5E</p> <p>Session 5F</p> <p>Session 5G</p>	<p><u>Parallel Sessions 5 (cont'd)</u> <u>Education & Labor (cont'd)</u></p> <ul style="list-style-type: none"> • Sergiu-Constantin Burlacu, Bruno Kessler – <i>Starting the School Year on the Right Foot. Effects of a Summer Learning Program Targeting Vulnerable Students in Italy</i> <p><u>Education 8</u></p> <ul style="list-style-type: none"> • Raphael Brade, ifo Institute, LMU Munich – <i>How Do College Students Respond to Information about the Opportunity Cost of Delayed Graduation?</i> • Sebastian Riedmiller, Max Planck Institute – <i>'I Won't Get It Anyway' – A Field Study on the Role of Misperceptions for Financial Student Aid Applications</i> <p><u>Discrimination 2</u></p> <ul style="list-style-type: none"> • Luisa Lorè, University of Innsbruck – <i>A Field Experiment in Credence Goods</i> • David Reiley, SiriusXM Pandora – <i>Black Voices Matter: The Effect of Race on Audio-Advertising Effectiveness</i> <p><u>Health 3</u></p> <ul style="list-style-type: none"> • Matteo M Galizzi, London School of Economics – <i>Risk Beliefs, Soft Commitments, and Take-up of Preventative Health Care: Experimental Evidence from Zimbabwe</i> • Catherine Michaud-Leclerc, Université Laval – <i>Health Knowledge and the Impact of Restricted Internet Access in Adolescence</i> <p><u>Health 4</u></p> <ul style="list-style-type: none"> • Beatrice Braut, University of Genoa – <i>The Effects of Reminders on Engagement and Walking: Evidence from a Large Scale Experiment</i> • Ashish Sachdeva, Indian Institute of Management-Udaipur – <i>Using Dynamic Financial Incentives to Increase Physical Activity: A Randomized Control Trial</i> <p><u>Crime</u></p> <ul style="list-style-type: none"> • Kyle Dobson, University of Virginia – <i>A Transparency Statement Improves Community-Police Interactions</i> • Aljosh Henkel, Swiss Economic Institute – <i>Standing in Prisoners' Shoes: An Experiment on How Prison Experience Shapes Public Attitudes Towards Criminal Justice Policy</i> <p><u>Entrepreneurship</u></p> <ul style="list-style-type: none"> • Joshua Deutschmann, The University of Chicago – <i>Competition and Quality in Rural Markets: Evidence from Kenya</i> • Danilo Messinese, IE University – <i>Entrepreneurship and Unknown Events: Experimental Evidence</i> 	<p>Room CBG.1.06</p> <p>Room CBG.1.07</p> <p>Room CBG.2.03</p> <p>Room CBG.2.04</p> <p>Room CBG.2.05</p> <p>Room CBG.2.06</p> <p>Room CBG.1.09</p>
<p>12:40 – 1:10 p.m.</p>	<p>Packed Lunch Station at Centre Building Ground <i>(Please bring lunch to Keynote at Old Theatre)</i></p>	<p>Centre Building Ground Floor</p>
<p>1:10 – 2:10 p.m.</p>	<p>Lunch/Keynote: Oriana Bandiera, London School of Economics <i>Meaning at Work</i></p>	<p>Old Theatre</p>
<p>2:10 – 2:40 p.m.</p>	<p>Break – Tea and Coffee</p>	<p>Centre Building Ground Floor</p>
<p>2:40 – 4:00 p.m. Session 6A</p>	<p><u>Parallel Sessions 6</u> <u>Labor 5</u></p> <ul style="list-style-type: none"> • Elena Cettolin, Tilburg University – <i>Improving Workers' Performance in Small Firms: A Randomized Experiment on Goal Setting in Ghana</i> • Ronak Jain, Harvard University – <i>Entrepreneurs of Emotions: Evidence from Street Vending in India</i> 	<p>Room CBG.1.06</p>

<p>2:40 – 4:00 p.m. Session 6A</p>	<p><u>Parallel Sessions 6 (cont'd)</u> <u>Labor 5 (cont'd)</u></p> <ul style="list-style-type: none"> • Giulio Schinaia, The University of Chicago – <i>Demand for Building State Effectiveness</i> 	<p>Room CBG 1.06</p>
<p>Session 6B</p>	<p><u>Labor 6</u></p> <ul style="list-style-type: none"> • Julia Gilman, Massachusetts Institute of Technology – <i>Does Wage Inequality Affect the Labor Movement?</i> • Michael Vlassopoulos, University of Southampton – <i>Early Childhood Education, Parent Social Networks, and Child Development</i> • Ana Lleo-Bono, University of Cambridge – <i>Comparing Oranges to Oranges: A Field RCT on Team Incentives and Productivity</i> • David Wu, University of California, Berkeley – <i>Misperceptions of Career Ladder and Turnover: Evidence from Ethiopian Manufacturing Workers</i> 	<p>Room CBG.1.07</p>
<p>Session 6C</p>	<p><u>Development 5</u></p> <ul style="list-style-type: none"> • Lucie Schulz, University of San Francisco – <i>Game Changer: PWAs Level Up Field Experiments</i> • Anouk van Veldhoven, Utrecht University – <i>Keeping the Peace while Getting Your Way: Information, Persuasion and Intimate Partner Violence</i> 	<p>Room CBG.2.03</p>
<p>Session 6D</p>	<p><u>Agriculture & Development</u></p> <ul style="list-style-type: none"> • Abhijeet Singh, Stockholm School of Economics – <i>Adapting for Scale: Experimental Evidence on Computer-aided Instruction in India</i> • Sher Afghan Asad, Lahore University of Management Sciences – <i>Asymmetric Information, Relational Contracts and Prices: Evidence from an Experiment with Potato Farmers in Pakistan</i> 	<p>Room CBG.2.04</p>
<p>Session 6E</p>	<p><u>Environment & Energy 7</u></p> <ul style="list-style-type: none"> • Anomitro (Ano) Chatterjee, London School of Economics – <i>The Power to Conserve: A Field Experiment on Electricity Use in Qatar</i> • Ximeng Fang, University of Oxford – <i>Imagining Climate Change through Virtual Reality: Evidence from a Framed Field Experiment at the UN Environment Assembly</i> • Martin Kesternich, Paderborn University – <i>Transporting behavioral insights to the poor: An RCT on energy efficiency investments among low-income households</i> • Alice Pizzo, Copenhagen Business School – <i>Beyond the Price: The Behavioural Effects behind a Salient Carbon Tax</i> 	<p>Room CBG.2.05</p>
<p>Session 6F</p>	<p><u>Discrimination & Labor 3</u></p> <ul style="list-style-type: none"> • Sally Sadoff, University of California, San Diego – <i>Inequality in Small Business Lending</i> • Sophie Ochmann, World Bank – <i>Breaking Job Search Barriers for Women: Experimental Evidence from Vocational Trainees in India</i> • Henning Hermes, ifo Institut – <i>Early Child Care, Maternal Labor Supply, and Gender Equality: A Randomized Controlled Trial</i> 	<p>Room CBG.2.06</p>
<p>Session 6G</p>	<p><u>Urban</u></p> <ul style="list-style-type: none"> • Maria Ines Goncalves, Nova School of Business and Economics – <i>Can Information Change What You Think That Should Be Done about the Housing Crisis?</i> • Zack Hawley, Texas Christian University – <i>Re-Evaluating Real Estate Agent Discrimination Against Hispanic Clients</i> • Claude Raisaro, Geneva Graduate Institute – <i>Incentives Justifying Nonconformity: Experimental Evidence from Motortaxi Organizations in Uganda</i> 	<p>Room CBG.1.08</p>
<p>Session 6H</p>	<p><u>Methods</u></p> <ul style="list-style-type: none"> • David Bernard, Open Philanthropy – <i>How Much Should We Trust Observational Estimates? Accumulating Evidence Using Randomized Controlled Trials with Imperfect Compliance</i> • Florian Grosset-Touba, CREST – ENSAE Paris – <i>Experimental Designs for Detecting Spillover Effects, with Application to Tax Audits</i> • Yagan Hazard, Collegio Carlo Alberto and UNITO – <i>Improving LATE Estimation in Experiments with Imperfect Compliance</i> 	<p>Room CBG.1.09</p>

<p>4:20 – 5:40 p.m. Session 7E</p>	<p><u>Parallel Sessions 7 (cont'd)</u> <i>Labor 8</i></p> <ul style="list-style-type: none"> • Guthrie Gray-Lobe, The University of Chicago – <i>Worker Assignment and National Unity: Are All Stable Matches Socially Stable?</i> • Felix Koenig, Carnegie Mellon University – <i>Wage Surging: An Analysis of Labor Shortages and Firm Search</i> • Max Thon, University of Cologne – <i>How to Attract Talents? Field-experimental Evidence on Emphasizing Flexibility and Pay in Job Advertisements</i> 	<p>Room CBG.2.05</p>
<p>Session 7F</p>	<p><i>Public</i></p> <ul style="list-style-type: none"> • Shanjukta Nath, University of Georgia – <i>The Heterogeneous Impact of Changes in Default Gift Amounts on Fundraising (Authors: Shanjukta Nath, Susan Athey, Undral Byambadalai, Matias Cersosimo, Kristine Koutout)</i> • Yuri Piper, Paderborn University – <i>Preferences for Taxing Wealth and Income</i> • Mattie Toma, University of Warwick – <i>Evidence Transmission Among Policymakers</i> • Yann Raineau, Bordeaux – <i>A Surplus Comparison Mechanism for Multiple-good Valuation</i> 	<p>Room CBG.1.09</p>
<p>Session 7G</p>	<p><i>Devo & Health</i></p> <ul style="list-style-type: none"> • Alexander Bertermann, LMU Munich – <i>The Formation of Economic Preferences</i> • Maryiam Haroon, The University of Chicago – <i>Nudging at Scale: Combining Random and Quasi-Random Variation to Evaluate the Scale-Up of Incentives for Immunization in Pakistan</i> • Luca Parisotto, Universita Bocconi – <i>Using Group Interpersonal Psychotherapy to Improve the Well-Being of Adolescent Girls</i> • Antonella Bancalari, London School of Economics – <i>Enhancing Maternal and Infant Healthcare in Remote Villages: Experimental Evidence on the Efficacy of Demand- and Supply-Side Subsidies</i> 	<p>Room CBG.1.10</p>
<p>Session 7H</p>	<p><i>Environment & Energy 8</i></p> <ul style="list-style-type: none"> • Pau Balart Castro, Universitat de les Illes Balears – <i>Incentives, Pro-Environmental Behavior and Cheating: Field Evidence From Waste Sorting</i> • Isabella Blengini, EHL Lausanne – <i>Investigating the Influence of Eco-Scores on Consumer Behavior: A Field Experiment on Attention, Learning, and Sustainability</i> • Anna Schulze Tilling, Bocconi University – <i>Tastes Better Than Expected: Post-intervention Effects of a Vegetarian Month in the Student Canteen</i> • Eva Weingärtner, University of Kassel – <i>Food Choice with Increased Visibility – A Field Experiment at an Environmental Economics Conference</i> 	<p>LSE Lecture Theatre</p>
<p>6:00 – 7:30 p.m.</p>	<p>Social Event</p>	<p>Shaw Library 6th Floor of the Old Building</p>

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Youth Impact
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